

New Product!
Opti-Lube Single Clean

Dealer Spotlight

Why is a Diesel Additive So Important?

Coming Soon! Opti-Lube Single Clean!

Opti-Lube Single Clean is designed as a one-tank cleanup for fuel injection system deposits. It is highly effective in modern common rail and legacy diesel fuel systems.

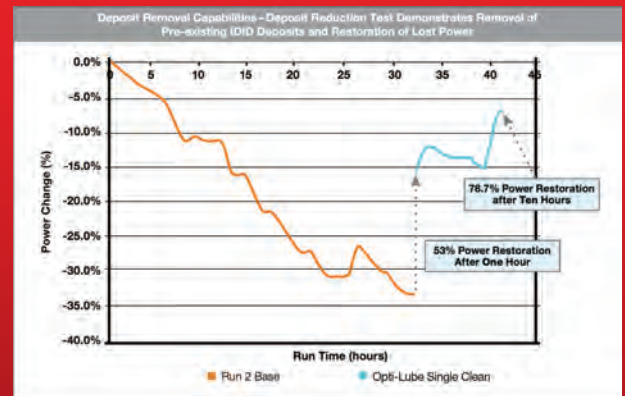


In just one tank **Opti-Lube Single Clean** will reduce both nozzle deposits and internal diesel injector deposits (IDID), as well as reduce fuel consumption and emissions.

Due to **Single Clean's** excellent water-handling and corrosion protection performance it is a fantastic choice for both standard and marine diesel systems. An added benefit of a clean fuel system is power. View the chart on the right to see restored power from 1-10 hours of use.

Keep your eyes peeled for the exciting release letter in early June!

RESTORING LOST POWER



“outstanding experience with your XPD product! LOVE the MPG gains!”

for more testimonials check out our website at: opti-lube.com



DEALER SPOTLIGHT

DIESEL FUEL LUBE.COM ADVANCED ADDITIVES & LUBRICANTS

HOW LONG HAVE YOU BEEN AN OPTI-LUBE DEALER?

DieselFuelLube.com has been a dealer now for over 3 years. Each year things just get better. The staff at Opt-Lube is always there immediately if we need any assistance and we are proud to serve and work with them.

WHAT IS YOUR #1 SELLING ITEM? The number one selling item would have to be the XPD. With its superb overall protection of vital engine parts, I think folks just figure you can't go wrong with the XPD in just about any condition.

HOW DO I ORDER FROM YOU? We actually have a great Discount Club Buy that was setup many years ago for buyers to enjoy a more affordable rate of shipping. This Discount Club Buy has been very popular on the forums and our customers always keep the link handy when ordering more. It's just our way of saying thanks.

<http://dieselfuella.com/order2.html>

HOW LONG DOES IT TYPICALLY TAKE TO PROCESS AN ORDER?

The ordering process is quite simple. We did not over think our cart system. Normal orders are for one to two items. Our simple PayPal ordering system takes the order time down to just a couple of minutes max if you have a PayPal account. Many returning customers can order within 60 seconds. Typically it takes 1 business day to ship your order. Then depending on your location, transit times vary from 2-5 business days.

WHAT BENEFITS HAVE YOU SEEN USING OPTI-LUBE IN A PERSONAL OR COMPANY VEHICLE? The benefits so far have been a smoother running engine. We have been quite impressed with the Oil Fortifier as well. The difference can be easily heard before and after use. We even recommend Opti-Lube on all of our Ag websites and forums. It's just a great overall diesel fuel additive. We have literally never heard one complaint!

Why is a Diesel Additive so important?

Many recognize the shortcomings with the diesel fuel supply and want to make sure we are getting the most out of our engine performance and longevity. We know the process at the refinery to make 'Ultra Low Sulfur Diesel' takes out lubrication that is vital to fuel pumps and injection components. Here at Opti-Lube our primary goal is to provide diesel fuel improvement through our line of additives that allow you, the user, to focus in on whichever added benefit you want to get out of your fuel.



LUBRICATION

For many of our customers, replacing lost lubrication is the number one concern when they purchase a diesel additive. For that reason, we developed the XL blend. We are confident that the XL blend (Xtreme Lubricant) has the highest amount of lubrication you can get through a fuel additive. This blend tested superior to our popular blend, XPD in lubrication. Results of that test can be found on our website.

CETANE

While lubrication is important, a cetane boost is also important. This level is measured in numbers and determines when the fuel fires in your engine. Many equate this level as a direct correlation to the quality of their fuel. While our popular blends have a measure of cetane, Opti-Lube's Boost! blend has the highest cetane concentration, an increase of 7-9 points!

ANTI-GEL

Another characteristic of diesel fuel that many need to address is the 'gelling' or 'cold flow' in either regular petrol diesel or especially bio-blends in cold temperatures. In colder temperatures wax found in fuel forms platelets that restrict fuel flow, mainly at the filter. Chemicals found in our winter additives (XPD & Winter) can prohibit this action.

DEPOSIT CONTROL

Engine manufacturers continue to design fuel systems with higher pressures in order to atomize fuel more completely. With injector nozzles continuing to get smaller and smaller, many as small as a human hair, 'deposit control' continues to be an ever increasing concern. An uneven spray pattern can not only effect performance but also fuel economy. Whether you look at our single use cleaner (Single Clean) or our continual use additives, cleaners can be found in Opti-Lube's blends that address these issues head on in order to get those nozzles operating the way they were intended.

WATER CONTROL

Finally 'moisture control' is a concern for many who have a concern about water found in their fuel. Believe me, water can cause real problems in diesel engines. Demulsifiers are what keep water contamination out of suspension and keep it separated from fuel. Most engine manufacturers recommend using demulsifiers and not emulsifiers. You can find a measure of demulsification in all our diesel additives, except 'Boost!'.

With these five issues in mind, we have blended chemicals to address each one of these issues to allow you, the end user, to focus in on what you want to address.

- ▶ With XPD, our most popular product, you get an all around blend that not only tested #1 in the 'Spicer' test for lubricity, but also addresses the other issues in measure. XPD gives you the most balanced additive possible and can address any fuel concern you may have in one easy step.
- ▶ With Summer+ you get most of the protection and benefits of lubrication without an anti-gel chemical for use in warmer temperatures. What gives Summer+ such an added benefit is how economical it can be because of the lower mix ratio, so you can scale down the amount added to your fuel. Most customers can obtain Summer+ for 2-3 cents per treated gallon of fuel. Our hope is that many will see this as a low cost, high benefit warm temperature blend that will pay off in increased mileage and lower maintenance or replacement costs.
- ▶ And now Opti-Lube is excited to introduce a long awaited addition to our blend options that mainly addresses deposit control, the number one concern of many of our customers. Unlike our other blends, this blend will be a 'one shot' additive made to address deposits found internally and around injector nozzles. For more information on Opti-Lube Single Clean please see the "Coming Soon!" announcement on our front page.

A great source to review the blend benefits is the performance table found on our website or in our literature.

HERE'S \$5 ON US! :: SAVE \$5 ON SHIPPING
Valid 5/8 - 5/31/15 **USE CODE: SAVE5** At Checkout on **opti-lube.com**